

# Is the Workplace dead? Long live the **Workplace!**



The traditional Workplace is changing from desk (space) centric to user centric and the impact is profound.

The workforce is shifting to millennials, expected to be 75% of the total workforce by 2025. This change alone means a reshape of values, trends and ultimately of companies' cultures.

Machines and software are getting juiced up with Machine Learning and Artificial Intelligence (AI), making forecasting a gruesome future for our part (as humans) in the future of work. However, there is still hope, for it is foreseen that AI, helped by our fellow "machines", will change the job roles needed, making us more productive and oriented to more complex tasks with a workforce shaped by insights and driven by outcomes, creating a more thriving economy that will result in the creation of more and better jobs.

## Let's start by looking at the trends for the future Workplace :



### Open by Default

Instant access to information, no more information silos, replace emails on 1:1 basis with collaborative platforms, accessed by many in an open culture of transparency.



### Integrated

Today we use many tools that, most of the time, are not totally integrated. In the future tools will have integration by design to create a seamless experience for the users.



### Mobile First & Automated

Bots will increase business culture and productivity, freeing next generation workers to do more complex jobs that will be tied to their smartphones and not their desks.



### Connected

Everyone will be connected, giving voice to all, encouraging ideas and transforming culture. And many will have no fixed place to work. According to Forbes, in the US alone it is expected that 50% of the workforce will be freelancers by 2020.



### Multi-Modal

We are moving from a written world of email to a multimodal world of video, text, photos and emojis. Video is now the most effective communication medium.



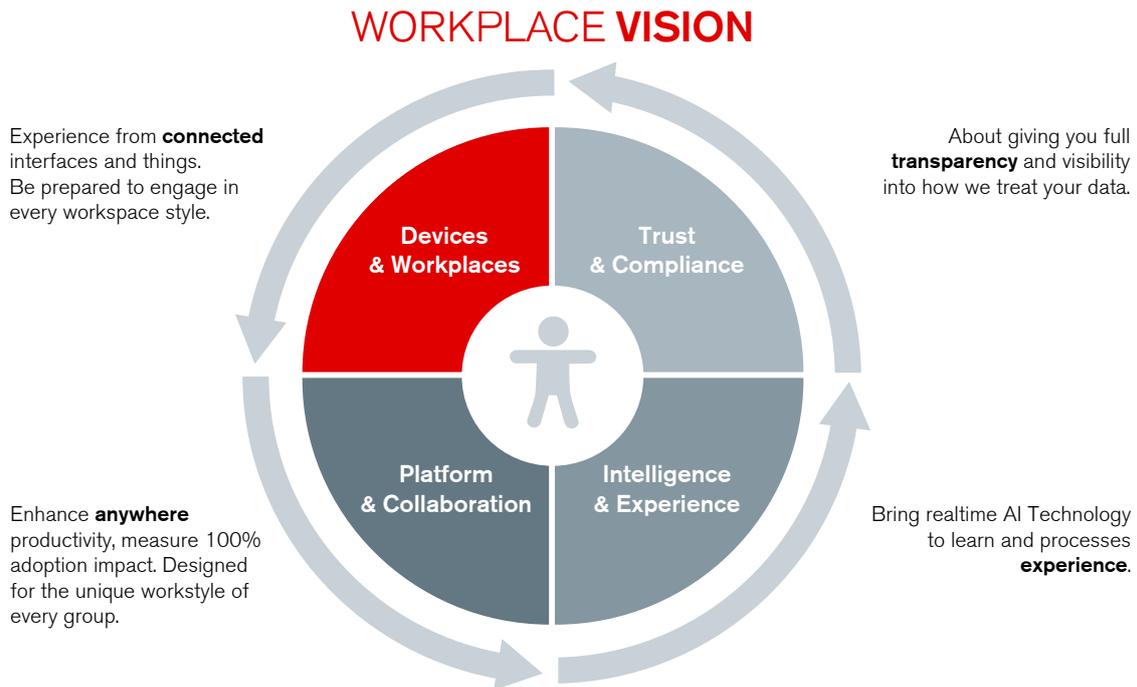
### Personalized & Prioritized

Information is key and will be customized for each one of us, helping to get work done and giving us more time for other tasks. AI will have a significant role in making this possible.

## Are we there yet?

No, we are not, and it's doubtful we will ever be as it's a continuous and dynamic journey (where agility and flexibility are paramount to thrive), but we can't lose hope, as we continuously see, at this stage, many initiatives, experiences and solutions that are leading us to the right path and results.

Claranet has an outstanding record for delivering high-quality solutions, across a wide range of industries, and with our clients' knowledge of business, together we will find the right answers to shape our customers' business and future.



Our Workplace Vision comprises four main areas :



### Devices & Workspaces

Central to the vision of Workplace, consolidating all physical factors of an office such as PC, printers, wi-fi, physical spaces, all connected in a managed and smart experience, where user approach is key. Physical spaces should be prepared for the workstyle that best suits the type of work or experience that we want to have with maximum effectiveness in the work output.



### Platform & Collaboration

Also central to the vision of Workplace, consolidating all the information and applications of an organization such as productivity suites, collaboration and operating systems, communication tools and security platforms, all connected through a managed and intuitive experience. The applications should maximize the collaboration, creating a rich experience environment and a vivid workstyle.



## Intelligence & Experience

Critical piece of the Workplace, contributing to taking Workplace to the next level. Hard work isn't enough these days; it's imperative to work better and smarter, empowering users with the right information, through insights and analytics, and automation with workflows to maximize efficiency where productivity is of the greatest importance.



## Trust & Compliance

Contributors to taking Workplace to the next level. As mentioned previously, currently hard work isn't enough; it's imperative to work better and smarter while maintaining full visibility of where data resides and who accesses that data and for what purpose, while maintaining regulatory compliance and letting users trust that they access the right information to get the job done without worrying about compromising the organization's reputation. With globalization and the challenges of multiple interactions with customers, partners and social media phenomena, it's imperative that organizations leverage their digital reputation to guarantee the correct relationships with all players, and that their reputation and market recognition leverage talent retention and social recognition.

Claranet is one of Europe's leading managed IT service providers, with more than 30 Years of Experience, 24 offices across Europe and in Brazil, and positioned in Gartner Magic Quadrant since 2013. We have a broad portfolio of services and expertise in businesses. Hosting, Networks, Cloud, Applications, Security and Workplace.

**Get in touch to find out how we can help you map out the future for your workplace.**

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