



Software Solutions

Enhance your Software Investment

Managed Licensing Solutions

Dynamic growth in the digital market has led to organizations requiring a more agile and dynamic response to new technological needs and solutions.

It has been estimated that the number of software vendors will grow by a factor of 20 over the next 10 years, further adding complexity to making the right choice for your technology roadmap. Complex Licensing and Licensing asset management across multiple vendors and technologies increase the risk of illegal non-compliance, potentially leading to financial penalties and other damages to organizations.



Decision Making Support



Licensing Management



Technology Advisors

That is why Claranet's specialized Managed Licensing Solutions team is on hand to enable and support customers in the process of evaluating, selecting, acquiring and managing technological solutions from various IT suppliers. Our focus is on guaranteeing that your organization's technological vision is aligned with business needs and challenges.

Software Licensing Management

We offer a software Licensing contract management and support service, designed to assist in your search for the most appropriate solution, while also guaranteeing support, ensuring its usage. This includes:

- Software Asset Management (contract management, on-premises, cloud and subscription-based product Licensing)
- Creation of a software architecture for the solution
- Recommendations on the most appropriate licensing programs and scenarios
- Consulting for licensing optimization
- Notification and clarification regarding all product licensing changes in real-time (workshops/sessions)

SAM - Software Asset Management

Adopting SAM methodologies and implementing an ITAM (Information Technology Asset Management) system allows organizations to gain a global vision of their IT infrastructure and reduce the impact commonly associated with installing new solutions and Licensing compliance. Areas covered include:

- IT Risk Assessment (software and hardware)
- Cost Control and Optimization
- ITAM Managed Services solutions
- Software audit support
- Review and optimization of the Licensing deployment
- Impact assessment of implementing new technologies

Technology Solutions Advisors

This support service, offers advice for adopting new technological solutions, all whilst guaranteeing their correct implementation and taking measures to ensure their effective usage. Areas covered include:

- Technical support
- Design support
- IT architecture design
- Assistance in applying new tools to the business
- Advice regarding new products and tools
- Guarantee of adequacy of technical solutions with regard to organizational needs

About Claranet

- Founded in 1996
- €370m annual revenues
- Over 6,500 business customers
- Operations in 8 countries
- Over 1,800 staff across 24 offices
- 43 Datacenters, 5 in Portugal
- Positioned in Gartner Magic Quadrant since 2013